

mecsel

SMART PAYMENT SOLUTIONS

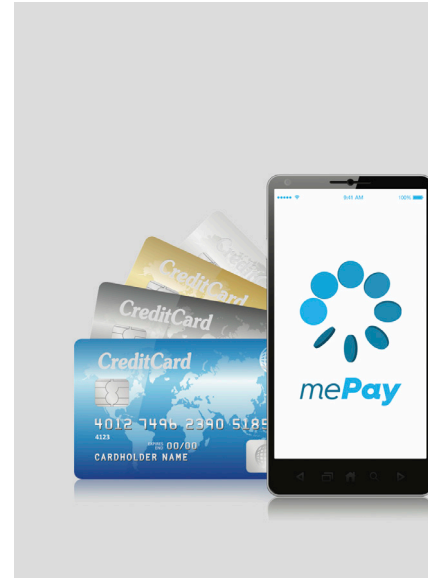


mePay™ – Next Generation Smart Phone-based Payment Solution

MEPAY™ BENEFITS TO MERCHANTS



Connect
to the
consumer



Wider
payment
options
than
cards

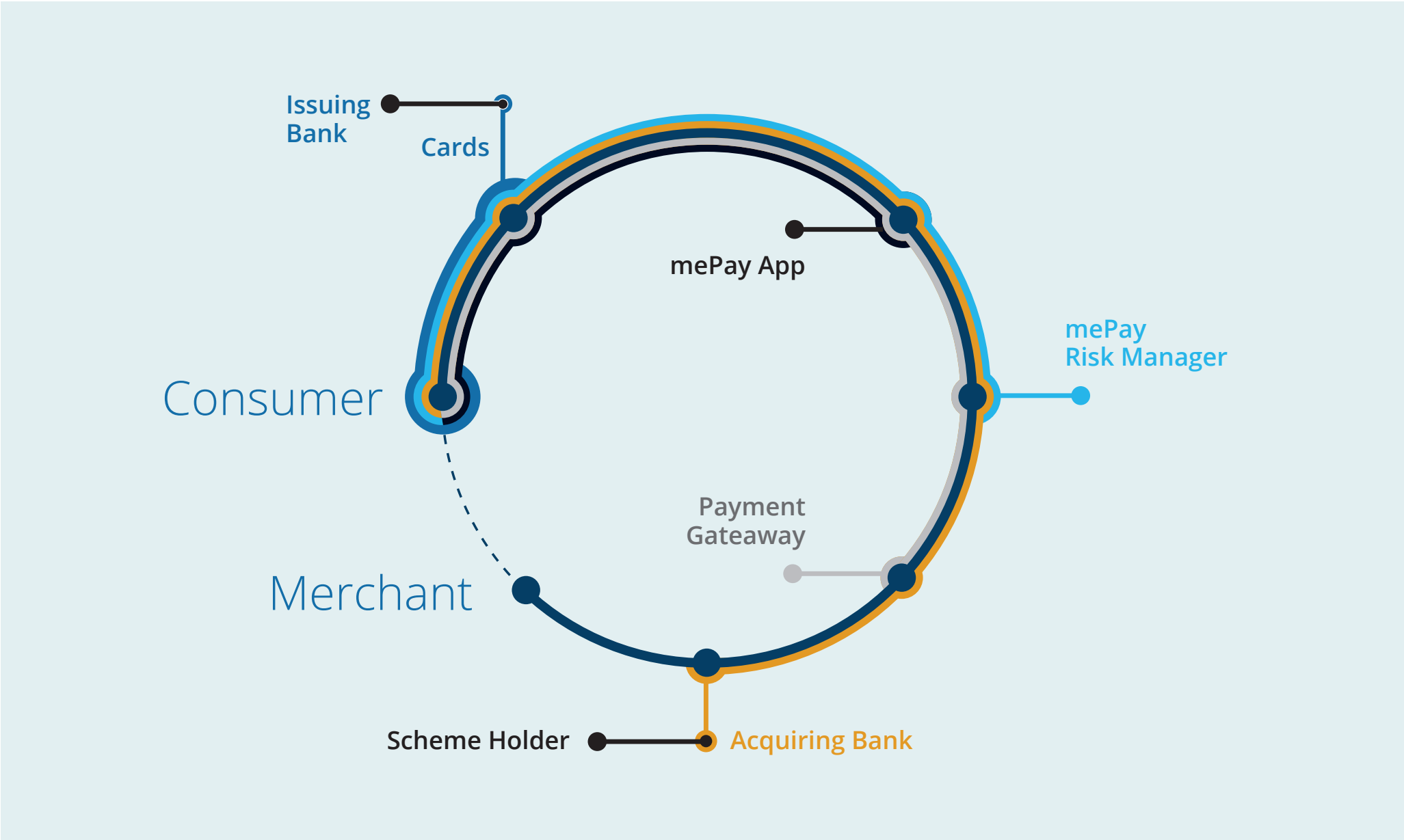
Reduce
reasons
for
vandalism



Encourage
recurrence
and
loyalty



MEPAY™ ECOSYSTEM



MEPAY™ IN BRIEF

1. Enhanced Security

- Robust user authentication
- Unmatching transaction risk assesment
- Tokenization protects cardholder data
- Card not present scheme

2. Innovative Payment Solution

- Best experience in mobile payment
- World leading authentication IPRs
- World leading risk assessment IPRs
- Co-branding potential

3. Great Consumer Experience

- Smart phone adoption and trend
- Ease of use
- Cross border multi-vertical m-wallet
- Personal feeling

MEPAY™ DECAL



Buy with smart phone

1. Scan QR code
or read NFC

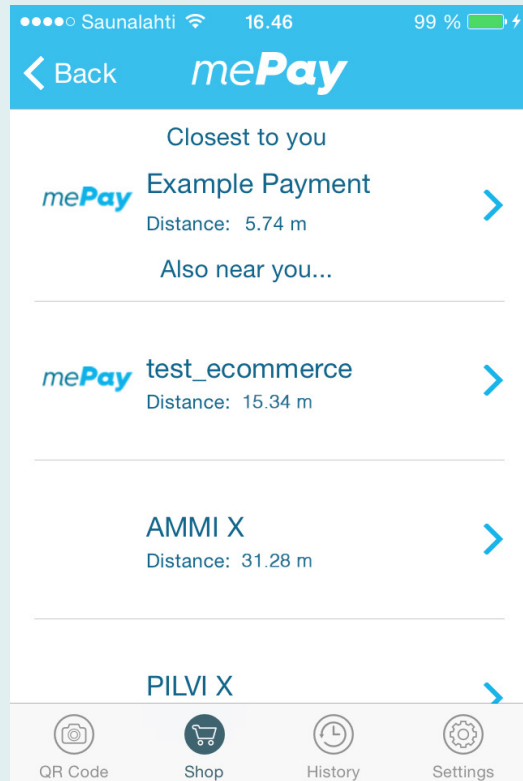


2. Follow the
instructions
given by
mePay App

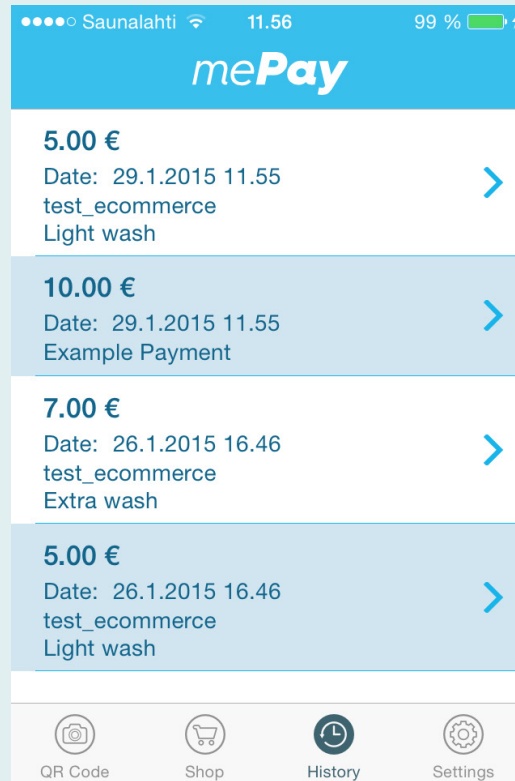
3. A receipt of
your purchase will be saved on your
mePay App and sent to your registered
e-mail account

The consumer can connect a smart phone to the vending machine by scanning the QR code or by connecting with NFC from the decal.

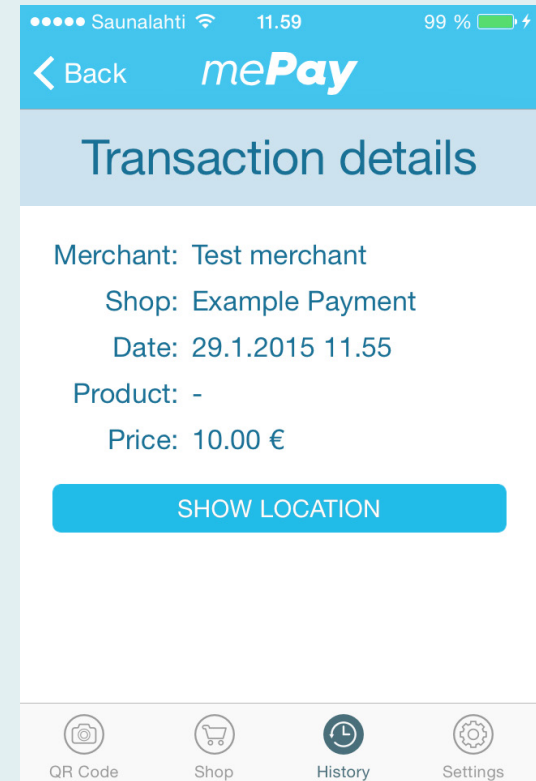
MEPAY™ SAMPLE SCREENSHOTS



List of nearby machines

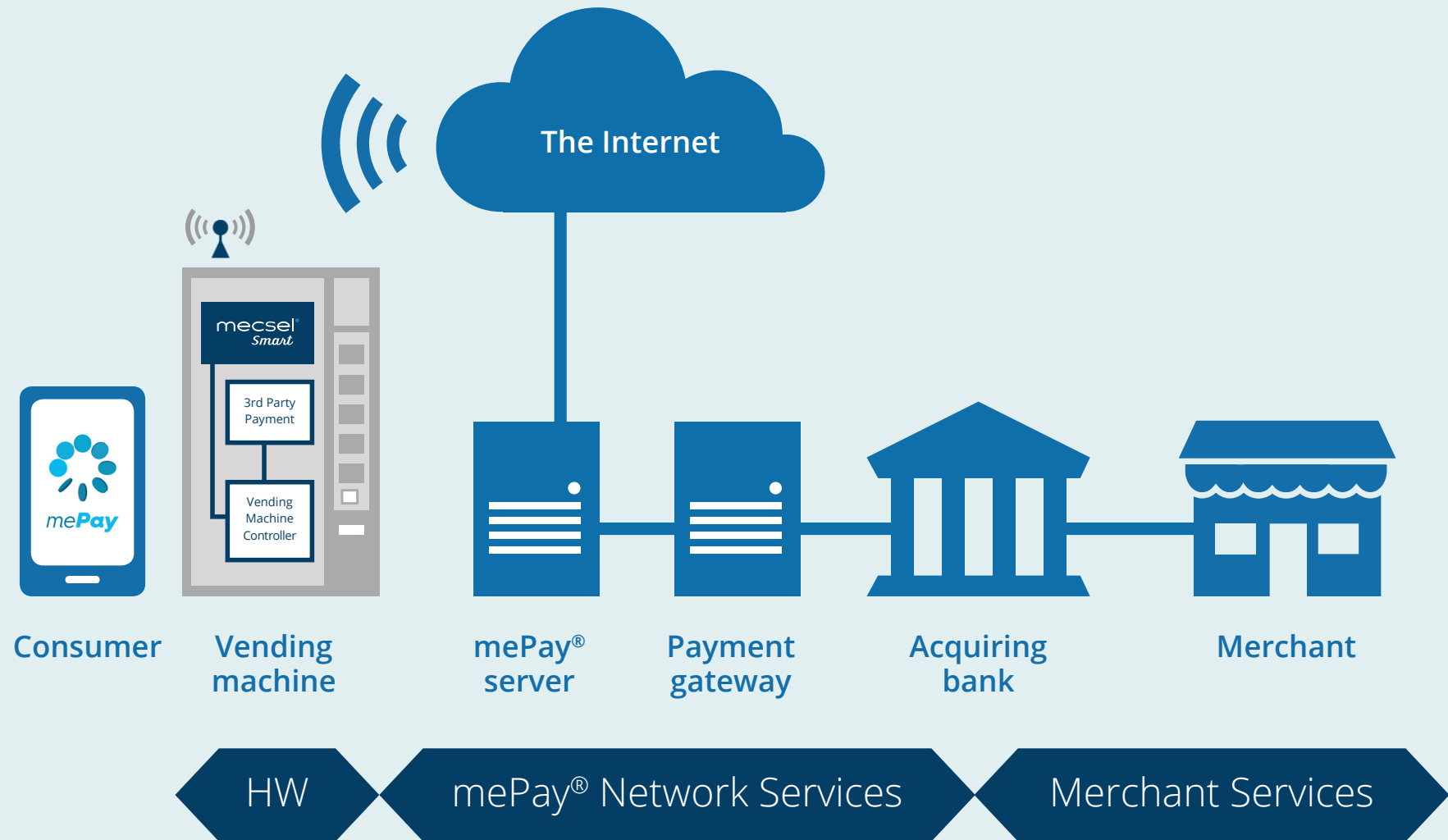


Purchase History



Transaction details

MEPAY™ TOPOLOGY



MEPAY™ TOPOLOGY

Mecsel® Smart advanced telemeter

- ARM9 Processor
- 64 MB Flash memory
- Embedded Linux 2.6
- JTAG debugger
- Debug port 232
- Real time clock
- 32 MB RAM; 64 MB flash
- 2xRS232, Ethernet
- 2xUSB host, USB device
- DEX plug, MDB/EXE
- 2xSIM / SAM, 2xMMC/SD memory
- GPRS/Ethernet connectivity
- 24VAC / 12~35VDC
- > 7,500 units delivered





Mecsel Oy is a pioneering company in the field of mobile
phone-based payment systems for the unattended vending sector.
More than 7,000 Mecsel Smart units are currently in operation across the world.

Laitilankuja 5, FI-00420 Helsinki, FINLAND

Tel office +358 40 3527526 | Sales +358 400 447398 | mail@mecsel.com | www.mecsel.com